

BLB&G Associate Sarah Schmidt Examines Recent BIPA Class Actions in ABA Article

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BLB&G Associate Sarah Schmidt examines recent Illinois Biometric Information Privacy Act (“BIPA”) class actions in the article, “Voiceprints, AI, and BIPA: New Trends in Biometric Privacy Litigation” featured by the American Bar Association. Explaining how voiceprints are recognized as biometric identifiers under BIPA, Sarah explores recent class action lawsuits against major tech firms like Meta, Google, and NVIDIA, which allege these companies unlawfully used voiceprints from public audio to train AI models. Sarah highlights the potential of these cases to drive corporate accountability in AI training practices but also notes the need for broader legislation for non-Illinois residents.

Based in BLB&G’s New York office, Sarah prosecutes securities fraud, corporate governance, and shareholder rights litigation on behalf of the firm’s institutional investor clients. She serves as a key case team member in the firm’s class action against [Meta](#), regarding the company’s global content moderation policies.