

Anya Freedman, Li Yu, Sarah Schmidt, and Rebecca Temkin Assess Strategic Affirmative Litigation to Advance NYC Mayor’s Economic Agenda in *The New York Law Journal*

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BLB&G Partners Anya Freedman and Li Yu and Associates Sarah Schmidt and Rebecca Temkin assess the use of strategic affirmative litigation in the article “Strategic Affirmative Litigation Offers Mayor Mamdani a Powerful Tool to Advance His Bold Policy Agenda in The New York Law Journal. The authors argue that strategic affirmative litigation presents a vital mechanism for holding corporations accountable and protecting consumers, aligning closely with NYC Mayor Zohran Mamdani’s affordability and economic justice goals.

Under careful examination, Anya, Li, Sarah, and Rebecca consider its implementation in cities like Los Angeles and Baltimore, highlighting how leveraging litigation partnerships and local statutes can bolster consumer protections and deter unlawful corporate practices. The authors conclude that New York City is well-positioned to pursue impactful claims that support working families and foster economic equity across the city.