

DeLima v. Exxon

COURT: Superior Court of Hudson County, New Jersey

A class action complaint alleging false and deceptive advertising designed to convince consumers who did not need high-test gasoline to use it in their cars. A New Jersey class was certified by the court and upheld by the appellate court.

Settlement was approved in May 2002. The class received one million \$3 discounts on Exxon 93 Supreme Gasoline upon the purchase of at least 8 gallons of the gasoline.